



2021 NWAHJA Levels of Sponsorship

April 1, 2022 – March 31, 2023



****New for 2022 – prize lists are now electronic and will be posted and tagged via social media – great promotion opportunity for sponsors****

\$1,500 SHOW Sponsor - Exclusive (all year)

"The (your company's name) presents the 20XX NWAHJA Show Season"

- Sponsor's Name and Logo appear above/before NWAHJA and name of all four shows, on all printed marketing materials and public announcements. Includes: show prize list covers, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements
- Sponsor's Name printed on Year End Ribbons presented at Awards Banquet.
- Prominent signage at all NWAHJA hosted shows– Season Opener, May, Summer Classic, Harvest Run
- NWAHJA provided banner displayed at all NWAHJA hosted shows (4 Shows)
- Front Page Ad & Link on NWAHJA website for 12 months (April to March)
- Full-page ad in all club show prize lists for entire show year (4 shows & Banquet) ****New for 2022 – prize lists are now electronic****
- Large - Prominent product display or sales booth at all club shows or events for entire show year (April, May, July, November - \$270 Value)
- Custom Printed Jump Advertising – 1 Jump, both directions (4 Signs) to be used in all NWAHJA sponsored shows (4)
- Two tickets to NWAHJA Year End Awards Banquet

\$1,500 EVENT Sponsor - Exclusive (all year)

"The (your company's name) presents the 20XX NWAHJA EVENTS (3)"

- Sponsor's Name and Logo appear above/before NWAHJA and name of all 3 events (Summer Classic Derbies, Educational Clinic, Awards Banquet) on all printed marketing materials and public announcements. Includes: front page event programs, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements for shows.
- Sponsor's Name printed on Year End Ribbons presented at Awards Banquet.
- Prominent signage at the 3 most prestigious annual events –, Summer Classic Derby, Clinic, Year End Awards Banquet
- Company provided banner displayed at all club shows (4 Shows)
- Front Page Ad & Link on NWAHJA website for 12 months (April to March)
- Full page ad in all club show prize lists for all NWAHJA sponsored shows (4 shows)
- Large - Prominent product display or sales booth at all club shows or events for entire show year (April, May, July, November - \$270 Value)
- Custom Printed Jump Advertising – 1 Jump, both directions (4 Signs) to be used in all NWAHJA sponsored shows (4)
- Four tickets to NWAHJA Year End Awards Banquet

Show Sponsorship Levels

Gold Level Sponsorship \$350 (All 4 NWAHJA hosted shows)

- Jump Advertising – 1 Jump, 2 Direction (4 signs)
- Full Page Ad in Show Bill ****New for 2022 – prize lists are now electronic****
- 3x5 Size Banner

Silver Level Sponsorship \$300 (All 4 NWAHJA hosted shows)

- Jump Advertising – 1 Jump, 1 Direction (2 signs)
- ½ page Ad in Show Bill ****New for 2022 – prize lists are now electronic****
- 3x5 Size Banner

Division Sponsorships \$275 (All 4 NWAHJA hosted shows)

- Name announced before division at each show
- ½ page ad in Show bill
- 3x5 size banner
- Company/individual name on prizes for division

Jump Standard Advertising (All 4 NWAHJA hosted shows)

- \$200 - Jump Advertising – 1 Jump, 1 Direction (2 Signs)
- \$250 – Jump Advertising – 1 Jump, Both Directions (4 Signs)

Show Bill Ads

- \$50 - ½ page ad - All NWAHJA hosted shows for \$135 (4)
- \$100 - full-page ad - all NWAHJA hosted shows for \$260 (4)

Business Banner (All NWAHJA hosted shows)

- \$150 – Large Full color, custom Banner (3x5)

Booth Space

- \$25 Per Day Standard Booth (10' x 10') – all NWAHJA hosted shows for both day \$125 (4)
- \$50 per Day Large Booth (10' x 20') (15'x15')(Trailer site) – all NWAHJA hosted shows for both days \$220.00 (10' x 20') (15'x15')(Trailer site)

Please complete and mail to:

**NWAHJA
PO Box 2494**

Bentonville, AR 72712

or hand deliver to Bridgette Pardo, Treasurer

Contact: _____ Company/Barn Name: _____

Phone #: _____ Address: _____

Email: _____ Sponsorship Level: _____ Amount:\$ _____