



2017 NWAHJA Levels of Sponsorship
 April 1, 2017 – March 31, 2018



\$1500 SHOW Sponsor - Exclusive (all year)

“The (your company’s name) presents the 20XX NWAHJA Show Season”

- Sponsor’s Name and Logo appear above/before NWAHJA and name of all four shows, on all printed marketing materials and public announcements. Includes: show prize list covers, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements for shows.
- Sponsor’s Name printed on Year End Ribbons presented at Awards Banquet.
- Prominent signage at the three most prestigious annual *shows* – Season Opener, Summer Classic, Harvest Run
- Company provided banner displayed at all club shows (4 Shows)
- Front Page Ad & Link on NWAHJA web site for 12 months (April to March)
- Full-page ad in all club show prize lists for entire show year (4 shows & Banquet)
- Large - Prominent product display or sales booth at all club shows or events for entire show year (April, July, November - \$270 Value)
- Custom Printed Jump Advertising – 1 Jump, both directions (4 Signs) to be used in all NWAHJA shows (4)
- Two tickets to NWAHJA Year End Awards Banquet

\$1500 EVENT Sponsor - Exclusive (all year)

“The (your company’s name) presents the 20XX NWAHJA EVENTS (3)

- Sponsor’s Name and Logo appear above/before NWAHJA and name of all 3 events (SC Derby, Educational Clinic, Awards Banquet) on all printed marketing materials and public announcements. Includes: front page event programs, newspaper articles, TV/radio spots, NWAHJA newsletters, PA announcements for shows.
- Sponsor’s Name printed on Year End Ribbons presented at Awards Banquet.
- Prominent signage at the 3 most prestigious annual *events* –, Summer Classic Derby, Clinic, Year End Awards Banquet
- Company provided banner displayed at all club shows (4 Shows)
- Front Page Ad & Link on NWAHJA web site for 12 months (April to March)
- ½ page ad in all club show prize lists for entire show year (4 shows)
- Large - Prominent product display or sales booth at all club shows or events for entire show year (April, July, November - \$270 Value)
- Custom Printed Jump Advertising – 1 Jump, both directions (4 Signs) to be used in all NWAHJA shows (4)
- Four tickets to NWAHJA Year End Awards Banquet

Show Sponsorship Levels

Medal Level Sponsorship \$325 (All 4 Shows)

- Jump Advertising – 1 Jump, 1 Direction (2 signs)
- Full Page Ad in Show Bill
- 3x5 Size Banner

Equitation Level Sponsorship \$275 (All 4 Shows)

- Jump Advertising – 1 Jump, 1 Direction (2 signs)
- ½ page Ad in Show Bill
- 3x5 Size Banner

Hunter Level Sponsorships \$225 (All 4 Shows)

- Jump Advertising – 1 Jump, 1 Direction
- ¼ page ad in Show Bill
- 3x5 Size Banner

Jump Standard Advertising (All 4 NWAHJA hosted shows)

- \$175.00 - Jump Advertising – 1 Jump, 1 Direction (2 Signs)
- \$200.00 – Jump Advertising – 1 Jump, Both Directions (4 Signs)

Show Bill Ads - Cost for 2017

- \$35 - Business Card sized ad - all NWAHJA hosted shows for \$100 (4)
- \$55 - ¼ page ad - All NWAHJA hosted shows for \$135 (4)
- \$85 - ½ page ad - All NWAHJA hosted shows for \$200 (4)
- \$100 - full-page ad - all NWAHJA hosted shows for \$260 (4)

Business Banner – Displayed at NWAHJA Shows (4)

- \$135 – Large Banner (3x5) – NWAHJA provides banner

Booth Space

- \$25 Per Day Standard Booth (10’ x 10’)
- All 4 shows both days - \$125 (10’x10’)
- \$45 per Day Large Booth (10’ x 20’) (15’x15’)(Trailer site)
- All 4 Shows both days- \$220.00 (10’ x 20’) (15’x15’)(Trailer site)

Please complete: Mail to: NWAHJA PO Box 2494, Bentonville AR 72712

Contact: _____ Company/Barn Name: _____

Phone #: _____ Address: _____

Email: _____ Sponsorship Level: _____ Amount:\$ _____